



**KDS**  
EVENT  
PRESS AND MEDIA KIT 2026





## WHO WE ARE

Dee Kay Events are New Jersey wedding and event planners, designing timeless memories for a once-in-a-lifetime wedding planning experience for busy, devoted marriers inspired by love, artistry, and connection.

Based in New Jersey at the Jersey Shore, proudly serving the tri-state, California, Croatia and select events worldwide.

## OUR TEAM & CONTACTS

### **Diane Kolanović-Šolaja**

CEO, Creative Director & Owner  
diane@deekayeevents.com  
+1 732 642 5992

### **Vedran Šolaja**

CMO & Senior Event Producer  
hello@deekayeevents.com

### **Aizle Yvonne Yamson**

Client Excellence Maestro  
aizle@deekayeevents.com

## QUICK STATS & AWARDS

- Established 2013
- 13 Years of Serving Wedding Excellence to Our Couples
- 80+ Events
- 100+ Clients
- Features include top publications such as *The New York Times*, *Martha Stewart Weddings*, *Brides*, *Travel & Leisure*, amongst many others
- Named The Best Wedding Planners in New Jersey 2023 by Best of NJ

## SOCIAL

@deekayeevents

[www.instagram.com/deekayeevents](https://www.instagram.com/deekayeevents)  
[www.tiktok.com/@deekayeevents](https://www.tiktok.com/@deekayeevents)  
[www.pinterest.com/deekayeevents](https://www.pinterest.com/deekayeevents)  
[www.facebook.com/DeeKayEvents](https://www.facebook.com/DeeKayEvents)



## WHAT OUR CLIENTS SAY



I WISH I COULD GIVE 100 STARS. I COULD NOT HAVE PLANNED MY WEDDING WITHOUT THE HELP AND GUIDANCE OF DIANE AND THE DEE KAY EVENTS TEAM! NOT ONLY THAT, BUT MY WEDDING WEEKEND WAS EXECUTED FLAWLESSLY AND I DIDN'T HAVE TO WORRY ABOUT A SINGLE THING THE DAY OF, THANKS TO DKE! I BOOKED DIANE & DKE BECAUSE SHE'S A LISTENER, SHE HEARS YOU FOR WHAT IS IMPORTANT TO YOU AND DOESN'T PUSH ANYTHING ON YOU. SHE TAKES YOUR VISION AND SPRINTS WITH IT. I BOOKED DIANE & DKE BECAUSE OF HER INCREDIBLY WARM HEART, HER PASSION FOR WHAT SHE DOES AND HER IMMENSE DETAIL ORIENTED PROFESSIONALISM AND EXECUTION. I BOOKED DIANE & DKE AND I COULD NOT BE MORE GRATEFUL THAT I DID. LOVE YOU, DEE!



WE HIRED DIANE AT THE VERY BEGINNING OF THE WEDDING PLANNING PROCESS, AND WITHOUT A DOUBT IT WAS THE BEST WEDDING DECISION WE MADE. DIANE IS AN ABSOLUTE JOY TO WORK WITH—SHE IS INCREDIBLY KIND AND THOUGHTFUL, AND NEVER SHORT ON CREATIVE IDEAS AND SOLUTIONS. WHEN IT CAME TO THE WEDDING WEEKEND, WE KNEW THAT WE WOULD BE IN GOOD HANDS, BUT DIANE AND HER TEAM FAR EXCEEDED OUR ALREADY HIGH EXPECTATIONS. I CANNOT BEGIN TO LIST HOW MUCH DIANE'S TEAM TOOK ON FOR US, AND HOW GRATEFUL WE WERE FOR EVERYTHING THEY DID TO MAKE OUR WEDDING A TRULY SPECTACULAR EVENT. DIANE HELPED US EXECUTE OUR VISION PERFECTLY, AND THE RESULT WAS BEYOND WHAT WE COULD HAVE HOPED FOR. WHEN IT CAME TO THE WEDDING DAY, WE HAD ABSOLUTELY NOTHING TO WORRY ABOUT—EVERYONE WAS ABLE TO FULLY ENJOY THE DAY AND BE PRESENT IN THE MOMENT, KNOWING THAT EVERY LAST DETAIL WOULD BE HANDLED SEAMLESSLY, AND WE FELT INCREDIBLY WELL TAKEN CARE OF. HIGHLY, HIGHLY RECOMMENDED!



DIANE KOLANOVIĆ-ŠOLAJA IS SIMPLY THE BEST. LIFE-SAVER, GUARDIAN ANGEL, WORLD-CLASS WEDDING PLANNER - WHATEVER YOU WANT TO CALL HER, THIS IS THE WOMAN YOU NEED IN YOUR LIFE. SHE SEAMLESSLY FIT RIGHT IN WITH OUR FAMILIES AND MADE SURE OUR VISION WAS EXECUTED TO PERFECTION. DIANE WENT ABOVE AND BEYOND FOR US IN EVERY POSSIBLE WAY AND WE FEEL SO GRATEFUL THAT SHE WAS WILLING TO STEP IN AND WORK WITH US. THANK YOU FOR EVERYTHING DIANE - WE LOVE YOU!



FEATURED & AS SEEN IN

*The New York Times*

MARSHA STEWART  
**weddings**  
**BRIDES**

**TRAVEL+**  
**LEISURE**



martha stewart

DESTINATION  
**I DO**

**AD** ARCHITECTURAL DIGEST

*the knot*

PERFÊTE

**LOVE INC.**

POPSUGAR

generation  
tux

STYLE ME *Pretty*

WEDDINGWIRE

**BRIDAL GUIDE**

CARATS & CAKE

●● **Medium**



## ABOUT DIANE KOLANOVIĆ-ŠOLAJA

### **WEDDING PLANNER & DESIGNER, MENTOR, WRITER AND SPEAKER**

Diane is an expert wedding planner and Creative Director and Owner of the boutique agency Dee Kay Events. For thirteen years, Diane and her team have curated one-of-a-kind weddings across the Jersey Shore and globally, ensuring that busy professional clients can relax and enjoy their wedding day.

Diane is driven by a deep-rooted passion for people. She crafts distinctive weddings that celebrate uniqueness, inclusivity, and significance. Her Croatian-American upbringing, combined with her creativity and extensive professional experience, equip Diane with a singular ability to blend meaningful experiences with design style and sophistication. Prioritizing connection, Diane delivers unforgettable client and guest experiences while curating extraordinary wedding designs that encapsulate heartfelt and festive celebrations.

Besides curating exceptional weddings, Diane Kolanović-Šolaja goes beyond event planning to mentor and coach her fellow wedding colleagues. She understands the power of words in shaping a brand's image and creating emotional connections, offering guidance in copywriting, image curation and creating social content to help them tell their unique story.

As a mentor, she also is a speaker who shares her valuable insights and raw human experiences with humor, wit and grace. Her talks inspire audiences in the luxury wedding industry to elevate their own businesses while also remembering what is important in their personal life. Her sincerity, authenticity, and funny anecdotes make her a captivating speaker, leaving listeners feeling seen and motivated to take action.

Diane's experience with personal and professional challenges, such as miscarriage followed by her IVF journey, an adulthood ADHD diagnosis, home robbery trauma, and the grief of losing family members while building a luxury brand, gives her a unique perspective on finding success amidst adversity. She shares practical and out-of-the-box advice for navigating these obstacles, emphasizing the importance of being human in an industry that can often prioritize appearances over authenticity. Through her talks and mentorship, Diane empowers and equips luxury wedding professionals to succeed in both their personal and professional lives.

Interviews, Podcasts or Speaking Requests:  
diane@deekayevents.com  
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## SPEAKING TOPICS

- Nurturing Your Own Well-Being for Better Client Relationships
- The Real Value of Luxury: Building a Business that Serves Your Life Goals, Not Just Your Bank Account
- Navigating Your Wedding Business Mishaps with Humor & Grace
- Resilience Amid Loss: Steering Your Luxury Wedding Business Through Personal Grief & Life Challenges
- Navigating Your Wedding Business with ADHD: Strategies & Solutions



CONTACT



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