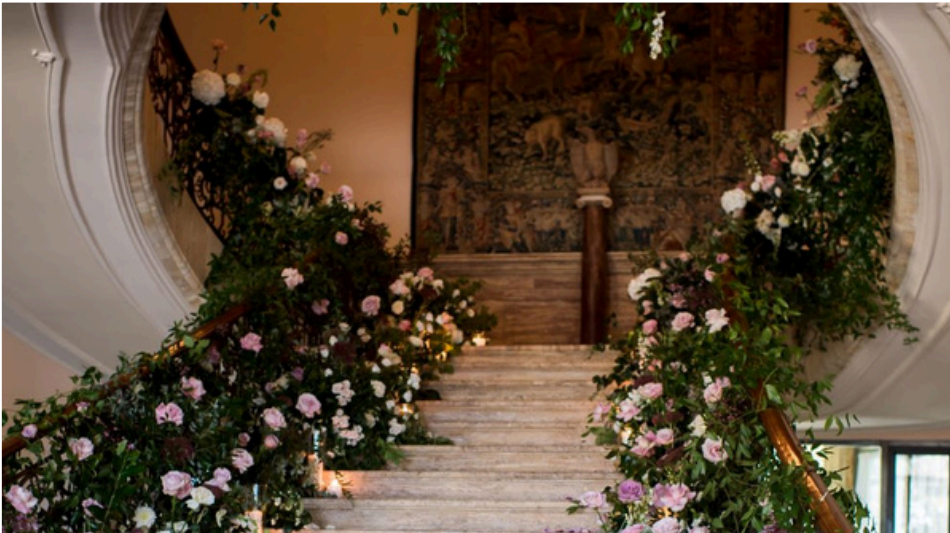




BRAND GUIDELINES



DEE KAY EVENTS

W E D D I N G P L A N N E R S A N D E V E N T D E S I G N E R S

MISSION

At Dee Kay Events, our mission is to create deeply meaningful, luxury celebrations that blend artistry, strategy, and human connection. We believe exceptional events should do more than look beautiful. They should tell a story, evoke emotion, and leave a lasting impact on every guest who experiences them. Through intentional design, thoughtful planning, and a highly personalized approach, we craft elevated weddings and events that authentically reflect each client's identity, values, and vision.

Rooted in inclusivity and accessibility, we are committed to helping shape a wedding industry where all couples feel seen, celebrated, and supported without compromising luxury or creativity. Through our educational initiative, Aisle for All, we advocate for experiences that are both visually extraordinary and genuinely welcoming. Everything we create is guided by empathy, collaboration, and the belief that luxury is defined not only by service and aesthetics, but by how people feel.

VISION

Our vision is to redefine modern celebrations by setting a new industry standard where exceptional design and inclusivity exist seamlessly together. We aspire to create experiences that are emotionally resonant, culturally aware, and intentionally crafted, proving that weddings and events can be both editorially stunning and profoundly human-centered.

We envision Dee Kay Events as a trusted creative partner for modern couples, innovative brands, and industry leaders who value excellence, authenticity, and meaningful collaboration. Through global inspiration, thoughtful storytelling, and forward-thinking design, we aim to influence the future of the wedding and event industry, fostering spaces where creativity, accessibility, and connection are celebrated equally.

DEE KAY EVENTS

WEDDING PLANNERS AND EVENT DESIGNERS

COLOR PALETTE



MIDNIGHT
HARBOR



#395169



HEIRLOOM
BLUE



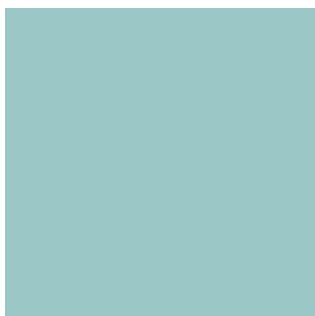
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SEA GLASS
SILK



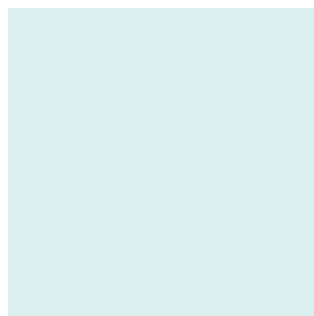
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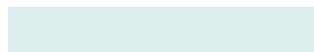
TRANQUIL
TIDE



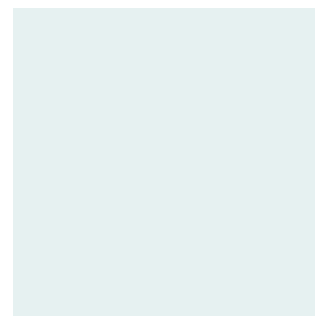
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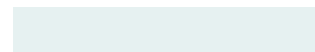
VEIL MIST



#DBEFEF



CHAMPAGNE
ICE



#E6F1F1

DEE KAY EVENTS

WEDDING PLANNERS AND EVENT DESIGNERS

LOGO VARIATIONS



DEE KAY EVENTS

WEDDING PLANNERS AND EVENT DESIGNERS

FONTS

AA

HEADER FONT

LE MAJOR

ABCDEFGHIJKLMNOPQRSTUVWXYZ
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890

Aa

BODY TYPE

Open Sans

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890